

“Analysing Tracking European Donor Policies & Funding for Sexual and Reproductive Health and Rights, including Family Planning”

TERMS OF REFERENCE

1. Introduction

A group of 15 leading European non-governmental organizations (NGOs) working in the field of sexual and reproductive health and rights (SRHR) joined forces as a Consortium under the banner of [Countdown2030Europe](#). We advocate for increased European donor support to Universal Access to Sexual and Reproductive Health Rights, including Family Planning (SRHR/FP).

The Consortium played a critical role in the development of Agenda 2030, driving united action by the EU and European governments which resulted in the strong positioning of SRHR within the new agenda. Specifically, this is reflected in targets 3.7 and 5.6 which require the delivery of universal access to sexual and reproductive health services, including family planning. These ambitious targets, together with the more immediate commitments to FP2030, offer a unique opportunity to meet the needs of the 225 million women who lack access to modern contraception. Access to family planning has a proven direct impact on women’s and children’s health that can accelerate and scale progress on gender equality and poverty reduction.

The International Planned Parenthood Federation European Network (IPPF EN) is the lead partner of the Consortium implementing the project “*Countdown 2030 Europe: Driving Europe’s global leadership on SRHR, including Family Planning, to meet SDG targets, advance gender equality and strengthen health systems*” (2022-2026), building on the achievements of earlier concerted advocacy efforts of the Consortium in five previous project phases. The project is aimed at ensuring that European governments show political leadership in SRHR by sustaining/increasing financial support for SRHR/FP, and develop policies which place SRHR/FP at the centre of international cooperation within a context of human rights, non-discrimination and gender equality.

Key to the work of Countdown 2030 Europe partners is the [annual tracking of European donor funding for SRH and FP in developing countries](#), in order to monitor progress in the implementation of European donors’ commitments, including ICPD+25 and Beijing+25 commitments, FP2030 pledges, and relevant SDG targets. The resulting data is used by the partners and the consortium secretariat in their advocacy activities through a variety of national, European and international fora.

In 2020-2021, the consortium reviewed the tracking **methodology** in order to speak to a wider definition of SRHR – and to be able to track broader funding by European donors to SRHR, in combination of continuing to collect specific figures on SRH/FP. IPPF EN is currently looking for consultants to carry out **an analysis for the new data** that are coming available on SRHR

policies and funding in 2022, building on the previous pilot year of updated tracking methodology.

2. Scope of Work

The purposes of the consultancy:

- **Policy and financial tracking:** Using the revised methodology, consultants will work with the Countdown 2030 Europe partners to collect, verify and analyse policy and financial data updates for 2021. Based on that information the consultants will then carry out a European donor trends analysis for SRHR/FP policies and funding, as well as individual trends analyses for each of the European donor countries where the Consortium is present for the new data that have become available in 2022 - designed and drafted in close collaboration with the Countdown 2030 Europe partners - so that it is adapted to serve for their national advocacy purposes.

3. Specific Tasks

Policy and financial tracking for 2022

Consultants will support the Countdown 2030 Europe partners to collect their policy and financial data updates and will then undertake detailed analysis of the data.

- **Circulate financial and policy tracking guidance for partners and ensure they understand it**
 - Circulate guidelines for the partners to use whilst collecting and compiling the annual tracking data.
 - 1-hour webinar in September to present the methodology to the partners and answer any questions emerging, and adding ‘frequently asked questions’ to the guidelines if needed.
 - 1-2-1 assistance to new partner joining the Consortium in this new project phase to bring them up to speed with the tracking work.
- **Input for Annual Progress report to donor:**
 - Draft a 1-pager to share with the donor with preliminary data of partners.
- **Financial data collection:**
 - Respond to partner with queries during the data collection process;
 - Data verification - check the quality of all data submitted and liaise with partners where required to improve the data quality and fill gaps;
 - Link partner’s data to Masterfile and manage feedback from partners centrally;
 - Verify presentation and analysis of country data in draft Trends analysis report with the C2030E partners;
 - Provide a joint excel file, with graphs and tables, as well as all individual country excel files for IPPF EN to use them easily in advocacy.
 - Make changes to master file data for EU (European Commission) data, based on inputs from Brussels-based C2030E partners, to then be used in the final report.
- **Policy updates:**
 - Liaise with partners to receive and collate policy updates for all Countdown 2030 Europe countries (including updates on ICPD+25 commitments,

Beijing+25 (Generation Equality Forum) and Family Planning FP2030 Commitments to use in annual tracking report.

- Edit and quality assure all policy updates to ensure a uniform standard of content, based on website template.
- Send Country Policy Profiles ready for IPPF EN to upload them on the Countdown 2030 Europe website (a short analysis specific to each of the Countdown 2030 Europe partner countries illustrating national trends in support to SRHR/FP). The country policy profiles will be presented on the website www.countdown2030europe.org as a separate page for each country. Elements of it are also worked into the Annual Trends Analysis to provide additional context to the financial trends analysis.
- **Data analysis and report writing:**
 - Process and analyse all policy and financial data provided by partners for new data updates (2021), using the reviewed methodology, and including a part on the Countdown 2030 Europe Indicators.
 - Prepare a short analysis specific to each of the Countdown 2030 Europe partner countries illustrating national trends in support to SRHR and FP over the past year, to present in separate country sheets as annexes of the overall report (see [2020/2021 country factsheets](#)). This will use policy updates for 2022 and financial updates for 2021.
 - Build the text based on the new methodology (see [2020/2021 Donor Tracking Report](#)), and ensure a sharp and condensed report.
- **Development of (communications) materials:**
 - European donor trends analysis: a 10-page report, with short executive summary at the start, showing the key trends across all consortium countries over time (broad and rough comparison with 2012 and with 2016 when project started, and with 2020 in particular). It focusses on the core indicators and ranks countries based on these indicators. Additional qualitative analysis should be carried out around European policies and funding around youth and adolescents' SRHR/FP needs. A specific spotlight on following up on commitments to the Nairobi Summit, the GEF and the FP2030 will also be part of this report. A potential collaboration with the Guttmacher Institute to include some impact calculation of the European financial contribution to SRHR/FP will be explored.
 - Country specific trends analysis: separated country factsheets for all Countdown 2030 Europe countries and the EU. Country analytics page that Countdown 2030 Europe Partners can extract and use their country's data.
 - Summary Factsheet: a 2-pager factsheet summarising the key findings presented in the report (see [2020/2021 factsheet](#))
 - A Power Point Presentation: a few slides to illustrate synthetically the key results of the 2021/2022 European donor tracking analysis.
- **Coordination and evaluation:**
 - To contact the Countdown 2030 Europe Partners to get feedback if the consultants produced the deliverables as stipulated in this contract.
 - Capture all Q&A with partners into a feedback monitoring file for future reference.
 - To maintain regular updates to the Countdown 2030 Europe project coordinator from IPPF EN, in the form of both emails and scheduled videocall sessions.

4. Deliverables and Level of Effort

The consultants will produce the following deliverables:

- 1) A 1-pager document with preliminary data received from partners, to share with the donor.

Deliverable 1: 1-pager on preliminary data, due 30th November 2022

- 2) A set of 14 completed financial datasets from each partner (guidelines sent to partners in July 2022; detailed follow up on guidelines with partners starting in September 2022)

Deliverable 2: 14 completed financial datasets, due 12th December, 2022

- 3) A set of 14 completed policy updates from each partner, to be uploaded to the website (guidelines sent to partners in July 2022; follow up with partners starting in September 2022)

Deliverable 3: 14 completed policy updates, due 12th December, 2022

- 4) A new summary analysis report presenting the major European donor trends in policies and funding of SRHR/FP covering all Countdown 2030 Europe countries and the EU. This will be of max 10 pages and will present the findings in accessible narrative and graphics.

Deliverable 4: European donor trends analysis report, due 9th January, 2023

- 5) A set of 14 updated country-specific profiles providing an overview of both the country's policy and funding trends for SRHR/FP for the past year (based on deliverable 4, but updated with final financial expenditure data) and the final Masterfile, both in the form of factsheets and as text to upload on the website.

Deliverable 5: 14 country-specific profiles (factsheets + website text), due 9th January 2023

- 6) A 2-pages summary factsheet on the overall findings of the report

Deliverable 6: European donor trends analysis factsheet due 23rd January, 2023

- 7) A PowerPoint Presentation summarizing visually the key findings of the report

Deliverable 7: European donor trends analysis PPT due 30th January, 2023

5. Timeframe, work plan and level of effort

This contract will run from 15 July 2022 until 28 February 2023. Previous donor tracking reports have been done in around **30 working days**, roughly divided as following:

- Introduction to methodology (including webinar in September) + update and circulate financial and policy tracking guidance for partners + 1-2-1 support to new partner → **2 working days**
- Produce 1-pager on preliminary data (Deliverable 1) → **1 working day**
- Liaise with partners to receive and collate policy updates and financial datasets for all C2030E countries and the EU / edit and Q&A updates / update country profiles (Deliverables 2 and 3) → **12 working days**

- Prepare a European donor trends analysis for SRHR/FP, informing a 10-page report, 14 country factsheets, an overall summary factsheet and short PPT presentation of key findings + overview of necessary tweaks to future methodology (Deliverable 4, 5, 6 and 7) → **15 working days**

7. Supervision

The consultants will report to and work in close collaboration with the Countdown 2030 Europe Secretariat at IPPF EN: Chiara Cosentino, Coordinator (ccosentino@ippf.org).

7. Skills and qualifications

- Knowledge of the development aid sector, in particular expertise in financing streams and development aid funding;
- Expertise in data analysis and proven track record in drafting reports and present complex information concisely;
- Knowledge of sexual and reproductive health and rights, particularly in international development.

9. Application Procedure

Please send a CV outlining relevant expertise and an offer including suggested number of days, distribution to the different tasks and budget proposal **by Monday 11th of July EOB**, to Chiara Cosentino (ccosentino@ippf.org)